



Fact Sheet

Fact: With over 100,000 deaths per year, adverse drug events have reached epidemic proportions as the 4th-leading cause of mortality in the U.S.* This accounts for more annual fatalities than airline, gun and auto accidents combined.

Fact: Adverse drug events are often misdiagnosed because the right information is too hard to find.

Fact: With more than 150,000 drug side effects and over 60,000 drug interactions, the search for medication information can be overwhelming.

* U.S. Food and Drug Administration, Center for Drug Evaluation and Research

“DoubleCheckMD.com is not the typical drug interaction checker that physicians use today. Physicians have come to us because they could not find what they were looking for on other systems. It is such a new paradigm that it is hard to describe until it is actually experienced by a doctor or consumer. Many physicians describe an ‘AHA’ moment when using the site – and many come to us when a patient or even a family member has a pressing need. With other tools, it can take hours to research an adverse drug reaction for someone on 5-7 drugs, for instance; in contrast, with our “smart” technology that works like a “supercharged search engine with an analytic brain,” the work of locating the relevant, and sometimes lifesaving information, is accomplished in seconds. “It is hard to describe the relief someone feels when they find the right information quickly and can help their patient or loved one.” – **Dr. Marlene Beggelman, Founder, Enhanced Medical Decisions, Inc. and www.DoubleCheckMD.com.**

User Testimonials:

“My dad had been in rehab recovering from an earlier operation... he was getting increasingly worse ... he went into a coma and his kidneys were beginning to fail. I called Dr. Beggelman and she put the drugs into DoubleCheckMD.com and said, “You’ve got to get him off of this one particular antibiotic.” The physician said, “Okay,” and we were really waiting for the end at this point. After being taken off the antibiotic, he became conscious, went home from rehab a few weeks later, and now... he’s fine.” – **Ronnie Sanders, daughter of patient**

“I would recommend it to consumers, and I would recommend it to other physicians, because it gathers all the information in the literature, in the world, and condenses it so that you can find out if any symptom you are having can possibly be a side effect of any one or multiple drugs you are taking.” – **Dr. Nanette Gartrell, Associate Clinical Professor, UCSF**

“This is a new technology that can be used by anyone. I’m very much involved in how new technologies are evolving in healthcare but never saw a site which really was so accurate, responded so well, and did such a gigantic search in such a short time. I don’t think there is another one like it. The analysis provided by this remarkable software recently saved the quality of my brother-in-law’s life and in fact, probably saved his life.” – **Dr. Steve Kardos**

How It Works:

- Searches for critical information -- which used to take hours -- now take seconds.
- Traditional sources of drug information require manual search through side effect information, one drug at a time; then one has to look up drug interactions as well – pair by pair. **DoubleCheckMD.com** searches everything – simultaneously – and provides results with the click of a mouse.

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- **DoubleCheckMD.com provides on average 60,000 in-depth, detailed, personal evaluations per month helping consumers:**
 - Rapidly learn if their symptom could be due to a drug side effect or drug-to-drug interaction
 - Find related symptoms/problems that have been reported for their drugs
 - Pin-point specifically one's medication-related issues from within volumes of unrelated material
 - Obtain guidance, tips and reminders re important next steps (lab tests, etc.)
 - View sources and medical references
 - Save personal drug information and print reports.
- **Unlike any other site, DoubleCheckMD.com "understands" general, consumer-termed symptoms** (i.e., "pain in my side"), searches through complex medical literature, finds the most-likely conditions, and most importantly, translates it quickly back into consumer-friendly, understandable terms.
- **Although other sites provide information on individual drugs and drug-drug pairs, DoubleCheckMD.com is the only site providing information on all drugs, drug combinations, symptoms, and all the potential adverse interactions and side effects ... in one search.**
- **DoubleCheckMD.com saves time and improves lives** ... pinpointing critical, accurate information in seconds after rapidly searching information on more than 13,000 drugs, 60,000 drug interactions and 155,514 side effects -- for both prescription and over-the-counter -- reducing what would take countless human hours if manually researched if ever found at all.
- **DoubleCheckMD.com is a user-friendly Web site that provides results in seconds.** Both consumers and medical professionals are benefiting from the efficiency of searching on DoubleCheckMD.com (Beta).
- **DoubleCheckMD.com -- a pioneer in medical search technology -- addresses the adverse drug side effect epidemic and has saved lives** ... empowering consumers to **detect early** potentially disastrous side effects of medications using an online system that analyzes and delivers previously-hard-to-find, critical information easily.
- **DoubleCheckMD.com eliminates irrelevant, futile, incomplete drug searches** ... providing immediate, accurate input on possible causes, drug side effects and drug interactions based on user-provided symptoms and medications. Unlike most drug information searches which are abandoned before completion for lack of time, **DoubleCheckMD** provides a thorough evaluation.
- **DoubleCheckMD.com empowers consumers to proactively manage their healthcare** ... making previously-difficult-to-find, professional-level information accessible on drugs: prescriptions, over-the-counter, vitamin supplements and herbal substances; their interactions and potential harmful side effects.

Enhanced Medical Decisions, Inc. is an award-winning health information technology (IT) company that develops advanced "natural language" solutions to address healthcare industry issues. **Enhanced Medical Decisions, Inc.** delivers detailed, personalized, understandable and often critical medical information to consumers and medical professionals. Founded in 1999, the Cambridge, MA-based company is led by Harvard-trained physician and medical technology innovator, Dr. Marlene Beggelman, and a team of software engineers. As it rolls out successive products on www.DoubleCheckMD.com, **Enhanced Medical Decisions, Inc.** continues its mission to build the best health IT products available online today. Enhanced Medical Decisions, Inc. was a FierceHealthIT "Top IT Health Innovator for 2007." For more information, please see: www.enhancedmd.com and www.DoubleCheckMD.com or contact: Jeanie Ryan at jeanie@enhancedmd.com or call 603-235-5266.

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